



Press release
November 29th 2016

Blink launches UK's most affordable smart home security and alert system

Blink video security system now available in the UK via amazon.co.uk

[Blink](#), the affordable, wire-free, home security and HD video monitoring system, today announces that it is now available in the UK.

Blink is a battery-powered home security and HD video monitoring system that's simple to set up and use, giving peace of mind to people who worry about the security of their property while away. Blink provides a watchful eye and one-click connection to the home through the free Blink Home Monitor app for iOS and Android devices.

As opposed to traditional security systems which add video as an afterthought and may have ugly wires which require professional installation, Blink offers quick and simple do-it-yourself installation, as well as a stylish, totally wireless, and innovative design including HD video technology with motion and temperature sensors. When Blink detects motion, it immediately sends a push notification alert and HD quality video to the user's smartphone so that they may instantly see who is at the door or wandering around their home. The system is entirely accessible via the Blink App, giving users the flexibility to arm/disarm, live stream video, and check status remotely, anytime and from anywhere.

Peter Besen, CEO of Blink comments: "We're absolutely thrilled to bring Blink to the UK. We already have UK users who have bought the product from the USA. The beauty of Blink is that it is totally wireless and the battery life is now over two years."

Blink has unprecedented image quality, battery life (two years on 2 x AA lithium batteries), aggressive price point (systems start at £109.99, far less expensive than competitive systems) and simplicity (do-it-yourself set up in minutes). Its motion-activated video alerts and live view options deliver instant peace of mind from any location directly through the Blink Home Monitor app, making it the perfect solution for homeowners, renters, small business owners, second home owners and many more.

About Blink

Blink is an affordable, smart HD home monitoring and alert system that allows consumers to feel safe at home no matter where they are. Launched by Immedia Semiconductor in 2015 and based in the USA, with a sales office in Ireland, Blink is revolutionising the home security industry by providing a completely wire-free system that delivers instant monitoring from any location through the Blink Home Monitor app. With customisable features, a sleek design and battery life of over two years, Blink offers an easy and affordable security solution for homeowners, people renting properties, small business owners, second home owners and many more.

For more information, visit <https://blinkforhome.co.uk/>.

UK Pricing

One camera system*	£109.99
Two camera system*	£189.99
Three camera system*	£259.99
Additional single camera	£89.00

*All systems include a wireless base station sync unit

Available from amazon.co.uk. Pricing includes VAT.

Photography, requests for interviews and review samples to brookscmm.

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